



Propmodo Magazine 2019
Calendar, Rates and Specs

propmodo

The most influential media source
about the future of real estate

<propmodo> MAGAZINE



Propmodo Magazine is the only monthly print publication exclusively covering technology and innovation in commercial real estate. We decipher and define trends for global real estate professionals through a combination of news, research, and editorial. Propmodo delivers big ideas and practical insights that can be transformational for a business.

Distribution

10,000+ copies per issue

- Paid direct request
- Curated list of the world's top commercial real estate executives
- Global real estate and technology events
- Digital downloads

The people
defining the
future of real
estate don't
have time for
boring stories.

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Guide to Everything We Do



Calendar

Issue	Space	Artwork	Mailing	Feature	Launch Party
July/Aug 2019	May 20, 2019	May 24, 2019	June 10, 2019	Tenant Apps	Nashville + Paris
September 2019	July 12, 2019	July 19, 2019	Aug. 8, 2019		Los Angeles
October 2019	Aug. 16, 2019	Aug. 23, 2019	Sept. 13, 2019		Toronto
Nov/Dec 2019	Sept. 20, 2019	Oct. 4, 2019	Oct. 25, 2019	NYRE Tech Week	New York City
January 2020	Nov. 5, 2019	Nov. 11, 2019	Dec. 2, 2020	Asia	Hong Kong
February 2020	Dec. 13, 2019	Dec. 20, 2019	Jan. 10, 2020	Metatrends 2020	New York City
March 2020	Jan. 16, 2020	Jan. 23, 2020	Feb. 14, 2019		Miami
April 2020	Feb. 14, 2020	Feb. 22, 2020	Mar. 13, 2019	MIPIM Cannes	Cannes, France
May 2020	Mar. 12, 2020	Mar. 19, 2020	Apr. 10, 2019		Chicago

Propmodo is distributed at global real estate and technology events including:

- Propmodo networking parties
- Propmodo Metatrends
- MIPIM PropTech Europe, New York City, Asia
- MIPIM Cannes
- New York Real Estate Tech Week
- Tech + events
- RealComm
- ARGUS Connect
- And other events

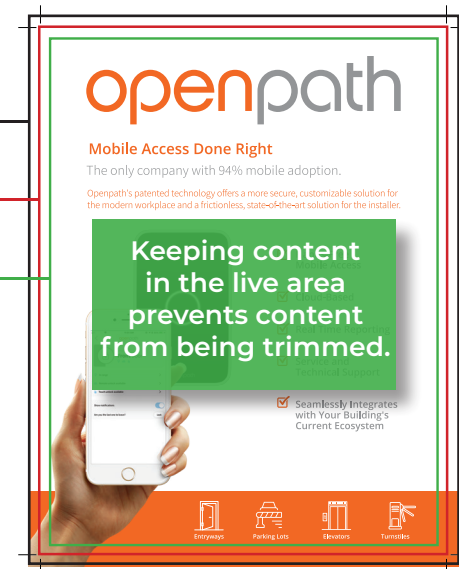
Rates

Size	1 Insertion	5 Insertions	10 Insertions
Two-Page Spread	\$4290	\$3860	\$3430
Full-Page	\$1995	\$1795	\$1595
Half-Page	\$1240	\$1115	\$990

Sizes and specifications

Full Page	Half Page	Two Page Spread Over size for bleed 17"x11.125"
	Two Page Spread	Full Page Over size for bleed 8.625" x 11.125" Half Page Floating Ad 7.625"x4.938" Bleed Ad Over size for bleed 8.625" x 5.438"

Example
Trim Size
 8.375" x 10.875"
Bleed Size
 8.625" x 11.125"
Live Area
 7.625" x 10.125"



Please supply all ads in press-ready PDF format and email artwork to travis@propmodo.com

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- Subscribe to our newsletters and research?
- Attend Propmodo events and networking parties?
- Work with us on Propmodo Metatrends?
- Market your company to global real estate executives?

Want to learn how your brand can connect into the Propmodo ecosystem?

FOR INFORMATION

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